

POLITICAL SPEECH

VS

BOILER ROOM CHAT

 <p>Voters & Supporters</p>	<i>Audience</i>	Young, Motivated Civic Entrepreneurs 
 <p>Public Forum</p>	<i>Setting</i>	Casual Private Space 
 <p>25 min. prepared 5 min. Q&A</p>	<i>Time</i>	10 min. prepared 45 min. Q&A 
 <p>Why you?</p>	<i>Message</i>	What's your story? 
 <p>Stump Speech & Call to Action</p>	<i>Content</i>	Open Discussion & Share Advice 
 <p>Give a Speech</p>	<i>Method</i>	Deliver a Chat 
 <p>Formal</p>	<i>Style</i>	Conversational 
 <p>At a Podium</p>	<i>Delivery</i>	On a Couch 
 <p>Garner Support</p>	<i>Outcome</i>	Inform & Inspire 

*Inform and inspire future
Idaho leaders*

BoilerRoomChats.org

BRC